



## **MyHospice Ambassadors**

**The MyHospice Ambassadors Program** is a volunteer advocacy program for individuals who have the capacity and initiative to lead, network, and take action on hospice and palliative care advocacy efforts with the guidance and support of the HAN team, in accordance with [the HAN policy priorities](#).

An Ambassador is an advocate committed to advancing hospice and palliative care, connecting with public officials, educating and empowering other advocates, and mobilizing grassroots efforts within their communities and organizations. MyHospice Ambassadors fortify the value of the Medicare hospice benefit among policymakers in support of patient access to high-quality, comprehensive hospice and palliative care. Public policy is critical to the hospice and palliative care community, therefore our MyHospice Ambassadors play a crucial role in advancing our mission and values.

### **What makes the MyHospice Ambassador Program unique?**

We recruit, educate, and empower advocates from across the broad hospice and palliative care community. From CEOs and state association leaders to individual professionals like physicians and nurses to volunteers, our program has representation from every form of hospice, big or small, nonprofit or for. Through our Ambassador Program, we are providing grassroots advocates with vital advocacy skills and up-to-date information to cultivate a united voice for our cause.

### **The main responsibilities of a MyHospice Ambassador include:**

- Build and maintain relationships with your Members of Congress and their legislative staff.
- Attend monthly update meetings with the HAN team and fellow ambassadors.
- Attend annual fly-in events.
- Participate in majority of HAN advocacy action alerts, as well as share with networks.
- Encourage and enable other hospice and palliative care advocates to participate in HAN advocacy activities, including action alerts, letters to the editor, and social media campaigns.
- Host roundtable events or tours with federal lawmakers at your hospice program or a neighboring hospice program, when possible.

### **Tools and Benefits**

- Monthly Meetings with HAN staff on policy updates and advocacy guidance
- Monthly Mentorship Meetings to build a community of grassroots advocacy
- Regular advocacy assignments to advance key policy priorities
- Access to exclusive HAN resources, expertise, and experiences to grow as an advocate
- Discounts to the annual Hospice Action Hill Day

### **Eligibility**

Only individuals employed by or volunteering with an NHPCO member organization are eligible to become an Ambassador.

### **MyHospice Ambassador Application Period**

HAN recruits MyHospice Ambassadors in the fall, depending upon the needs of the program.

**For more information**, contact Stephanie Marburger, Manager of Grassroots Advocacy, at [smarburger@nhpco.org](mailto:smarburger@nhpco.org).